

FLAVOR

THE SECRET OF TASTY MEALS

Flavor makes all the difference between a tepid, unappealing meal and a delicious, appetizing one. It is the secret of making your food so appetizing that you eat it with relish and enjoy every mouthful.

M. L. MacKinnon Co. Ltd., Winnipeg

Meose
Flavoring Extracts

The Cost Of Living

WARS ARE ALWAYS ACCOMPANIED by economic disturbances which result from the inevitable disorganization of production at such times. During the recent war, more than a dozen of the economic hazards that had been known before, and some conditions unknown, by careful planning, to lessen these hazards. Canadians are all familiar with the price and wage controls which were put into effect during the war, and they are also familiar with the fact that Canada's wartime economic controls were regarded as the most effective of those devised for any country. In spite of these controls, however, the cost of living has increased since 1939. Recent figures issued by the International Labor Office showed that since 1937 prices in Canada have risen by 66 per cent. This figure shows that the general price level, the average in the price level was given at 47 per cent.

Sharp Increases Felt Elsewhere

While these increases are not insignificant and have been felt sharply by many consumers it has been generally realized that we have been more fortunate here than people in many other parts of the world. This fact is borne out by the International Labor Office, which gave the percentage by which prices had risen in other countries. In the United States the report shows that since 1937 by 68 per cent, and the advance in food prices there is given as 78 per cent. In Japan, food prices are now sixty-four times what they were in 1937, while in France they are nine times what they were before the war. In Italy food costs nineteen times as much as in the pre-war years, while in the Netherlands the increase is given as 161 per cent.

While the British Empire, we learn that in the United Kingdom the cost of living has risen by 17 per cent, while in South Africa they have increased 49 per cent. In Britain, general price levels advanced 53 per cent, and the figures show that in spite of the rise in prices here, Canadians have been among the most fortunate people in the world in this respect. Price increases are due largely to the fact that sufficient goods are not being produced to meet the consumer's demands. It is expected that in this country these two factors will soon be balanced, and when that happens the normal rise in prices does not rise much before that time. Canadians may consider that they have done well, indeed, to come through a most trying period, during which we have been a contented group of people with a minimum of difficulty.

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PSYCHOLOGICAL SAYSPRING FEVER REAL

Spring fever—there sure is such a thing as a Boston university professor. And Prof. W. F. Floyd maintains it. "If you don't want to be a spring fever, you must be a spring fever," he says. "If you don't want to be a spring fever, you must be a spring fever."

And, within the bounds of propriety and decency, he suggests you sit yourself. "That's the only thing that grips some folk in this time of year," he says. "It's the spring fever, the spring fever."

But spring fever, he says, that's the "creative urge" that all should have at this time of year. "Spring fever," he says, "is that urge to sit like a lamb, as we urge to sing, laugh and love."

Prof. Floyd points toward laymen to express these urges. "To put life in a straightjacket," he says, "makes for not only individual misery but also makes for social ills."

It's got to burst out somewhere, he says. "If you don't want to be a spring fever, you must be a spring fever," he says. "If you don't want to be a spring fever, you must be a spring fever."

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BANGALOR JOURNAL IN NEW YORK — Professor directs George Vachon and his male students and Sophie, on their New York visit. George, youthful painter and composer from Bangalore, is on tour.

Home Enlivened By Singing Mouse

SOUTH LANCASTER, Miss.—Miss. East Johnson has a mouse—a singing mouse that sits in a kitchen radiator and trills merrily; that eats peanut butter from a can, and even comes to the table to eat from a plate.

She doesn't just go to the table, she sits on the table, and she sings. She sings a song that is a mix of the old and the new, and she sings it with a voice that is as sweet as a bird's.

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To Give Evidence At Jap Trials

OTTAWA.—Major Stanley M. Basil, former Military Officer of the Royal Corps of Canada and a prisoner of war of the Japanese from 1942 to 1945, has left Montreal to return to the United States to give evidence in the trial in Hong Kong.

This was announced by Army Headquarters in Ottawa which also made public the circumstances surrounding the capture of Major Basil.

Major Basil was captured in 1942, when he was in command of a company of the Royal Corps of Canada, and was held in a prisoner of war camp in Hong Kong.

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WORLD'S LARGEST TELESCOPE EXPECTS TO BE IN OPERATION THIS YEAR

NEW YORK.—Man, a year from this date—perhaps sooner—may know whether life exists beyond the earth. He may also know whether it goes on and on.

He may also know new information of fundamental physics. He may be discussing interplanetary systems with his own planet. Because a year from this date, probably soon, the world's largest telescope will be in operation at Mount Palomar, Cal.

Raymond B. Twiss, president of the Rockefeller Foundation, making the annual report of the foundation, disclosed that the 200-inch, 500-ton telescope finally will be assembled this summer and will be in operation by the end of the year.

Reading that this new scientific tool has been constructed at the cost of \$4,200,000, Prindle said its justification lies in the inconceivable exploring range within the mind of man. "The new telescope will give us a new angle on the universe two and a half times as far as before—to a distance of more than a thousand million light years away," he said.

"It will open up an unexplored sphere eight times the volume of that which hitherto has been questioned," Prindle said. "It will give us a new angle on the universe two and a half times as far as before—to a distance of more than a thousand million light years away," he said.

It is a pseudo-vision caused by a perspective space or by some property of light? The more conservative astronomer physicists are refrained from making any predictions of what will be learned from the giant instrument. Some, however, believe that a better view of the universe and stars can be made and that the chances are good now heavenly bodies may be discovered.

Venus was the last important planet to be discovered. Little is known of its period of rotation, its atmosphere, or its temperature. That could be clouds, astronomers say.

Its mean distance from the earth is about 26,000,000 miles. The new telescope will give us a new angle on the universe two and a half times as far as before—to a distance of more than a thousand million light years away," he said.

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